



artsmart workshops

process+purpose+creative problem solving

artsmart is a parent supported in class enrichment program that teaches students the fundamentals of art in a progressive workshop format. Workshops present the building blocks of art in clear concise ways with examples of art, historical context and demos of technique. **Philosophy: *referencing everyday connections helps bring artistic principles into focus.***

artsmart's emphasis on process combines creative problem solving tools with visual art making experiences. The "how to" process of creating becomes a learned skill which increases the potential for more creative acts. A deliberate step-by-step process is their key to success. **Philosophy: *Students who now how to do, can do more!***

artsmart's emphasis on purpose provides students with the knowledge of "why" art is made. Students are confronted with challenges outside their normal range of experience. By learning how to communicate ideas and emotions through their art, they learn how to make art purposeful. They learn why artists make certain choices in their artistic process. **Philosophy: *Through exposure to concepts, ideas, history and nurturing, students gain confidence to not only create art but to speak about it as well!***

artsmart's emphasis on creative problem solving allows students to achieve an improved level of creativity and perseverance. Students explore theories and ideas that govern and embody artistic movements and methods. By using the elements and principles of art they learn how to problem solve as they create compositions of line, shape, form, texture and color. We work with media such as: oil pastel, tempera paint, chalk pastels, pencil and paper collage. **Philosophy: *keep it simple and accessible with what students know and see.***

artsmart was created, conceived and implemented by Nordstrom's own, Erin Clark. Erin is a Carnegie-Mellon graduate and mother of two. She has vast experience in applied and fine arts. She was a successful award winning, entrepreneur as creative director and proprietor of Clark Design, Inc., in one of the world's most competitive markets, New York City. Her clients have ranged from Avon, Saks Fifth Avenue, CBS, Macy's and Anheuser-Bush. Coming full circle, she revisits her own artistic passions that took root in childhood with the creation of artsmart workshops and artsmart afterschool.

Home&School Club News

The month of October has wrapped up and we now are forging ahead into the holiday season...with parent-teacher conferences, minimum days, Thanksgiving break, Book Fair and then it's December before you know it!

Several weeks ago, we launched our new **One-Time Donation** campaign and as promised we are following up with our first Newsletter of 2017 directly from your Home and School Club. Each month we will highlight a premier program that your HSC brings to Nordstrom students. **It is imperative that we get your support to continue these dynamic programs for our children's curriculum.**

Please share the news. Also, we are pleased to reveal our NEW website! Check us out at www.Nordstromhsc.com and browse through our site to get the latest news, sign up to volunteer, "donate now", sign up for specialty and community events, shop spirit wear and much more. Your feedback is welcomed and encouraged to make this site your ONE STOP to all your Nordstrom News.

November Important Dates:

11/27 - 12/1: Scholastic Book Fare - Every day after school and Wednesday evening from 5:30-7pm

11/30/17: Dinner Night Out/Pieology. Keep your eyes open in your Friday Folder for coupon

December Important Dates:

12/15: TK/Kinder Music Holiday Concert.

Stay tuned for showtimes!

12/20: Dinner Night Out/ Panda Express. Coupons to follow.

12/22: Holiday Break starts through January 8th, 2018

From our families to yours...Happiest of holidays.
May your spirits be bright and your days full of joy!
We'll see you at school!

Nordstrom Home and School Club proudly supports artsmart. Log on to nordstromhsc.com and Donate Today!



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Become a member of the artsmart team!